KERALA TECHNOLOGY EXPO







**GLOBAL 2025** 

# **Beyond Borders**

Kerala's Digital Pathway to the Future

The Premier Global Technology Gathering showcasing Kerala's Innovation, Talent, and Business Opportunities.

FEB 13 14 15 2025

**Q** CALICUT TRADE CENTRE, KOZHIKODE

www.ktxglobal.com



# **Event Spectrum**

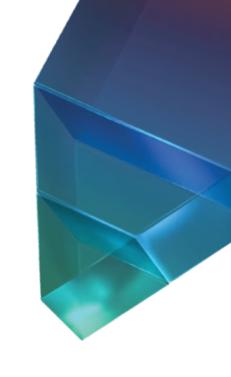
### What KTX 2025 Offers?

- Conference with Focused Tracks, Keynote Sessions and Panel Discussions
- Exhibition of cutting-edge Products, Services, Startups and Technologies
- International Collaborations and Dialogues
- Workshops and Hands-on Training Programs
- Award Ceremonies and Recognitions
- Cultural and Social Events

Event	36+	125+
Highlights	Sessions	Speakers
300+	6000+	25000+
Exhibitors	Delegates	Expo Visitors

#### **Special Programs**

- Startup Pitch Sessions
- Innovation Showcase
- Tech Talent Hunt
- Women in Tech
- InterlinX G2G and B2B Networking



# International Conference

The KTX 2025 International Conference is a convergence of thought leaders, tech pioneers, and policymakers. The Conference will create a platform to discuss transformative advancements in technology.

The Conference features a diverse range of sessions including keynotes, panels, and fireside chats with industry leaders, innovators, and policymakers.

These discussions will cover advanced topics in technology, digital transformation, and global partnerships, with a special focus on Kerala's role as a gateway to the Middle East and GCC countries. The conference aims to foster collaboration, spark new ideas, and drive investment, positioning Kerala as a global hub for innovation and technological growth.

# Workshop & Skill Development Programs

Learn, Innovate & Advance with Industry Leaders

Interactive workshops led by experts from top global firms and renowned academicians will be conducted during the event. These workshops will offer hands on training and insights into future technologies.

#### **Featured Tracks**

- Artificial Intelligence (AI) & Machine Learning (ML)
- Cloud Computing
- Cybersecurity
- Electronics & Semiconductors
- Augmented Reality (AR) & Virtual Reality (VR)
- Space Tech
- Electric Mobility
- AVGC



# Why Partner with KTX?

#### Interested in partnering for impact?

Join with KTX 2025, elevate your brand's presence, and drive innovation in the following ways:

#### **Unparalleled Visibility**

Partners gain high-profile exposure to a global audience of technology leaders, investors, and policymakers, positioning their brand at the forefront of innovation.

#### **Market Leadership**

By associating with Kerala's flagship technology event, sponsors can showcase their commitment to driving digital transformation and regional development.

#### Strategic Networking

KTX offers a unique platform to connect with decision-makers from government bodies, public sector units (PSUs), and leading private enterprises for future collaborations.

#### Impactful Branding

Partners enhance their corporate social responsibility (CSR) credentials, aligning with initiatives that drive sustainable growth and technological excellence.

#### **Talent and Innovation Access**

Partners can engage directly with startups, entrepreneurs, and tech talent, opening doors to partnerships and recruitment opportunities.

### Exhibition An Unparalleled Showcase

The KTX exhibition floor will be an exciting showcase of innovations from key sectors like IT, electronics, AVGC, semiconductors, and more. It will have dedicated pavilions for leading IT companies, Startups, International, Universities & Academia, R&D organizations, States of India and Technology parks. The Expo will provide you with an unparalleled platform to forge strategic partnerships, expand your network, and gain visibility in a rapidly evolving tech ecosystem.



### Startup Pavilion

Startups showcase:
Kerala Technology Expo
(KTX) 2025 will feature a
vibrant showcase of
startups with nearly 150+
Start-ups, incubators and
accelerators from diverse
technology domains,
highlighting cutting-edge
innovations and
groundbreaking solutions.



#### Startup Stall Tariff

Standard Booth

20000

- GST Applicable @ 18%
- The above price is applicable to only less than 5 years old Startups.

### Partnership Opportunities @ KTX 2025

#### PARTNERSHIP CATEGORIES **AMOUNT** (IN INR/LAKHS) 50 **EVENT PARTNER - Exclusive** 35 PLATINUM PARTNER - Exclusive 25 **GOLD PARTNER** 15 SILVER PARTNER 10 **BRONZE PARTNER** 25 GLOBAL CEOs GALA DINNER PARTNER - Exclusive 15 **DELEGATE KIT PARTNER - Exclusive** 10 **CONFERENCE SESSION PARTNER** 25 **COUNTRY PARTNER - Exclusive** (USD 30000) STATE PARTNER - Exclusive 10 **Customized Sponsorship Opportunities** 10 Lead Partner - AI, Electric Mobility, Cyber Security, Cloud Computing, Internet of Things (IoT), 5G, AR/VR, Space Tech, etc.

- 18% GST applicable All Partnerships are on the first-come-first-serve basis.
- For customised sponsorship opportunities please contact Manjunath Reddy at

## International Collaborations & Partnerships

**Global Partnerships for Regional Growth** 

KTX 2025 emphasizes Kerala's potential as a gateway for international investments and partnerships.

#### There will be a special focus on fostering collaborations with GCC nations through:

- **Dedicated GCC Pavilion:** Highlighting opportunities for trade and collaboration.
- Bilateral Dialogues: Exclusive sessions to discuss shared opportunities and challenges.
- Memorandums of Understanding (MoUs): Signing ceremonies to formalize new partnerships.

Contact: 
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# Why Attend?

- > Global Reach: Network with top global firms, governments, and investors.
- > Knowledge Hub: Gain insights from expert speakers and cutting-edge technologies.
- > Opportunities: Unlock new avenues for partnerships and growth.

Contact Us: 

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to experience a convergence of technology, talent, and opportunity like never before!























CALICUT INNOVATION AND TECHNOLOGY INITIATIVE (CITI 2.0)

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